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**Sunday 23 April  
'WE'RE FOR DOGS  
DAY'  
AT GASWORKS PARK  
10.00 am – 4.00 pm**

*Gotta love those dog-loving folks at Pedigree. (You've seen the TV commercial – it's a ripper, isn't it?) Now they're hosting a full-on celebration of all things canine at our own Gasworks Park. Entry is by gold coin, with proceeds going to the Lort Smith Animal Hospital.*

*We'll be there – supplying free dogachinos for every dog on the day!*

*You and your pups - your whole family too - won't want to miss:*

- Giveaways for early arrivers
- Fly ball and agility demonstrations – even the human kids can join in!
- Handball competitions featuring AFL stars
- Interactive displays, vet checks, dog grooming and puppy patting
- Face painting (I hope they mean for the kids)
- A gourmet BBQ lunch
- And another great photo opp – get your dog, friends and family in the frame, and take away a souvenir pic for just a gold coin donation

## 8th edition, the Commonwoof Games and Grand Prrr spectacular **Autumn 06**

Dear sports fans,

Well, by the time you read this, Melbourne will be in full-on sporting mania - careening from Commonwealth Games to the Grand Prix, with the usual footy season kick-off madness thrown in for good measure.

The spotlight Melbourne-wide will be turned on human endeavour and achievement. But what about the unsung athletic achievements of our beloved pets?

I don't know about you, but I get more thrill seeing Lilly leap fearlessly over the bay wall for her ball, or Georgie doing a 3-point dive under the dining table for a dropped morsel, than from any \$8 million F1 crossing the Albert Park finishing line.

So this month is officially: Commonwoof Games and Grand Prrr Days at p&t.

Bring your gold-medal performer into the store and show me his or her best trick. There'll be a free treat in it for every little athlete.

Better yet, spend just \$20 any time during March or April, tell us in 20 words or less why your baby is a sporting star – and you'll go into our draw for the best prize ever. (See page 3)



There are fabulous opportunities for your budding athletes to show their prowess at Pedigree's 'We're for dogs Day' in Gasworks Park on 23 April. (See opposite for all the doggie day dirt.)

And I'm even adding a new 'Sporting Legend' category to our annual photo competition coming in July – so start snapping those pics right now!

Why should those humans get all the glory?

Go the doggies and kitties!

Wendy

PS. In all the sports excitement, don't forget Easter is on the way too. Make sure your pets are in top form for their annual photo snaps with the Big Bunny. (See below.)



## THE EASTER BUNNY-ATHALON

**Saturday & Sunday, 25-26 March, 12.00-3.00pm**

*Easter may not be until April 16, but our fleet-footed rabbit has raced into town early to avoid the Grand Prix traffic. And he's come with a basket full of Easter specials...*

*Get your pet's commemorative picture taken with the Big B – and your petparazzi friends at Furrever Photography will give you your choice of:*

- \$15 - 2 images on a CD
- \$20 - 2 images on a CD + 2 hardcopy prints
- \$30 - 2 images on a CD + 2 hardcopy prints + a key ring with a different adorable print on each side



## GREAT NEW GEAR FOR YOUR PRIZE PETHALETES

*What's a sporting legend without a bit of bling bling?! I've snapped up a heap of wonderful new gear that will make your baby shine, on the field or off.*

### DOGUE'S NEW TWO-TONE LEATHER COLLARS



Soft yet strong and oh-so-fashionable, now in the chic-est combinations of contrasting colours.

### GLITTER & GLITZ FROM SHIBOO



Bling bling is about 5 blings too few for the newest range of eye-catching collars from Shiboo.

### DIAMENTE LETTER PENDANTS

Go the whole dog with your pet's initial on a glittering collar pendant. (Best for larger dogs – these things really make a statement!)



### NEW FROM YAPWEAR

Adorable 'Eskimo' raincoat with hood, and faux-fur trim. Available in various PVC colours, and of course... fully washable & Made in Australia



## MORE OUTRAGEOUS OUTERWEAR FROM P&TC

And you'll just have to come in to see the rich array of other goodies I've gathered for the cooler days ahead...

- **Skivvies and rainproof coats** for the larger hound
- **Jumpers and bodysuits** for those speed-demon Italian Greyhounds and Whippets
- **Neckwear for every size and taste** – collars in the softest kangaroo leather – embroidered Whippet collar and lead sets – even light-up blinking collars for those after-dark excursions. (Getting earlier every day. Sigh.)
- **Beds and blankets galore** in new-season colours of luxury faux fur, from Designs by Louise
- **Toys toys toys!** Tough rubber treat toys to keep home-alone rough-housers happy all day. Plus I've loaded up on Australiana kangaroos, platypi and koalas just in time for the incoming hoards of Commonwealth (oops, I mean Commonwoof) visitors.

## FORGET THE GAMES – IT'S FOOTY TIME!



We may be seduced by the grandeur of international sports, but they can't outshine our own home-grown favourite.

The footy ladder will soon be going up in the window, and you can follow your team's progress whenever you visit p&tc. Better yet, deck your doggie out in his team's colours, and show the world how much you care. Footy coats in all sizes and team colours.

## OFFERS OFFERS OFFERS

*More generous goodies and giveaways for you from my wonderful suppliers.*

### EUKANUBA HELPS TAKE OFF THE CHILL

**Eukanuba** 

Buy any bag of Eukanuba dog food over 12kg, and they'll throw in a FREE Eukanuba chamois to dry off your rain or bay-soaked furball. (While supplies last.)

### HILLS SCIENCE DIET HELPS TAKE OFF THE KILOS

If your little furball is a little *less* little after months of holiday and summer excess, it may be time for Hills Science Diet Light. Until the end of March, get \$5.00 off any bag, any size of Hills Science Diet Light cat or dog food at p&tc.



### PAMPER THE COAT THEY TREASURE MOST



You all know and love Dr. Katrina Warren and her famous friend Toby. And she confidently recommends and endorses Oakwood's wonderful new line of Australian-produced pet care products. Shampoos, conditioner, odour eliminator (amen!) and anti-tangle spray are all made of natural ingredients only, and keep your baby baby-fresh from wash to wash.

For a limited time only – get an Oakwood Pet Grooming Brush worth \$9.95 FREE with every purchase of an Oakwood Aussie Shine Shampoo or Conditioner.

### AMAZING 'MY SPORT, MY BAG' COMPETITION

If you think this baby is cute, imagine what this gorgeous bag would look like emblazoned with a photo of your own treasured pup or kitty!

My Bag creator Alex has generously donated a personalised handbag valued at \$235.00 which we'll be giving away FREE to the winner of this issue's 'My Sport My Bag' competition.



Just come into the store any time in March or April, spend \$20 or more, and fill out an entry form telling us in 20 words or less why your canine or feline athlete deserves to be the gold medal winner in our p&tc pet-athalon. It might be one amazing act of exceptional agility - or a lifetime of athletic achievement. Georgie, Lilly and I will be judging the entries and announcing the name of the deserving champion in the next issue of p&tc news.

### KEEP THOSE P&TC FRIDGE NOTEPADS FILLED

If you received one of our Christmas gifts of a p&tc magnet notepad, and you've scribbled your way down to the last page, fear not. I have FREE refills for you in store right now. Come in and pick one up.

# POOCH WANT A REAL SPORTING CHALLENGE?

Agility training is a fabulous way to give your dog challenge and exercise - and get a little yourself. You direct your dog around obstacle courses in an attempt to negotiate the courses correctly and beat the clock. But more than that, it's just a hoot, both for you and your dog.

If you're the competitive type, and want to get into it for the glory, go to the Victorian Canine Association web site at [vca.org.au](http://vca.org.au), click on Events/Clubs, then Disciplines, then Agility (it's an obstacle course in itself!) to find out more about the sport and clubs that are involved.

But if you want to do a little pre-season warm-up – or you just want to have a go at it without the competitive palaver - you can now take a fly at Agility Training right at your own home or park.

The Dog Agility Starter Kit I now have in store includes everything you need to set up a course and instructions on how to teach your dog to become an Agility champ. I have one in stock right now – but I always can order more. So if you want to see if your pooch is a natural born champion, come in and check it out.



*Our new Dog Agility Starter Kit brings this delightful way to spend active time with your dog right to your own home*



## MORE WINNERS AT P&TC

Our Switch to email competition winner Ros Smith from WA was thrilled to bits – and we were even more thrilled when Ros generously donated her prize of a \$100 Hills Science Diet Hamper to the Save-A-Dog Scheme here in Melbourne.

Ros tells us that though she loved winning, she didn't think her only pets (rabbits!) would do the prize justice. So it goes instead to those deserving pups at Save-A-Dog Scheme. (Don't forget we have a collection box in the store for your donation of old blankets, towels or any pet products to Save-A-Dog.)

And the winner of last issue's Celebrity Footy Auction was highest bidder Jane Varney and her Maltese 'Jazz' – who will be proudly wearing the Richmond footy coat signed by all the Richmond players in Tiger-friendly Albert Park.



## WATCH YOUR SCREENS!



In April Channel 9 will be airing a brand new TV series called 'Talk to the Animals', and I'm chuffed to say that pets & the city will once again be featured on the small screen – this time in a segment on dog accessories. Watch out and tune in!

Better yet – make your pet a star of this new series. They're on the lookout for pet photos, and will be showcasing 'Australia's Pet of the Week' on each and every show. Email your photo, along with a brief description and contact details, to [courtney@wtfn.com.au](mailto:courtney@wtfn.com.au) or [julia@wtfn.com.au](mailto:julia@wtfn.com.au). Or snail mail it to Pet of the Week, c/o-PO Box 463, Hawthorn VIC 3122.



## SPEAKING OF PET PHOTOS

p&tc's next annual and eagerly awaited pet photo competition won't be happening until 30 July – but I know how much you want to win! So just a heads-up to put the date in the diary and start snapping now. Categories include:

- Cutest dog and cutest cat
- Funniest dog and funniest cat

And this year, I've added a special 2006 category to celebrate a year of amazing athletic activity in our old home town:

- The p&tc Pet-Olympic 'Sporting Legend' – capture your pet in the act of an impressive athletic achievement – or just deck the poor thing out in his or her favourite sporting attire – and you could win this coveted one-time award.

Prizes and the name of our guest celebrity judge will be announced in the next issue of p&tc news.