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2 MORE SPECIAL DATES AT P&TC

Saturday 19 November
PEP UP YOUR POOCH!
FREE dog massages
11.00am to 3.00pm

Bookings are essential, so phone now. And see page 4 for more details on Karen Rowell's unique at-home Canine Rehab service.

Wednesday 7 December
TWILIGHT TRADING IN ALBERT PARK
6.00 to 9.00pm

We'll be open along with a host of the finest neighbourhood emporiums. Stroll by on the night for free surprise giveaways and chances to win Gail Donovan's gorgeous book *Walking The Dog in Italy*.

BAH HUMBUG MYER - CHECK OUT OUR WINDOW!

Once again, the talented young artists at Albert Park Primary will be turning our front window into a Christmas woofers and meow-land. (Last year's decorations were so special, our customers wanted to buy them! However we'd promised the budding young artists their creations back, and we stuck to our word.) Come by from 21 November on and see what they dream up this year.

7th edition, our star-studded celebrity Christmas spectacular

Summer 05

WE'RE STARSTRUCK!

Ho ho howdy!

Georgie, Lilly and I have so much to be thankful for as we race into another mad Christmas at pets & the city.

You know we're thankful for all of you who have made our little place such a stellar success. You have to see the pics on page 4 of some of our special-est customer stars - winners of our 2nd annual birthday photo competition. Plus the announcement of our other lucky competition winners. Don't forget to check and see if you've won.

And our star has risen on the celebrity circuit too!

Are the girls and I too uber-cool to have our heads turned by encounters with the fabulous and famous? Not on your life!

Just take a look at me cosying up to that spunky rising comedy star Hamish Blake. Hamish was gracious (and brave) enough to serve as our celebrity judge for the birthday bash photo comp.

He arrived straight off the plane from a high-profile celebrity junket in New York - and walked smack dab into a store packed with proud pet parents determined to see their babies crowned 'cutest' or 'funniest'.

Photos were zealously pitched. Bribes were, I suspect, offered. But with extraordinary charm, tact and humour, Hamish managed to do his job honourably - choose the four winners (though of course *all* of you who entered were winners to me!) - and avoid being lynched by the rest of the crowd. What a man.

Our heads were also turned by Katrina Warren's TV visit with her famous dog pal Toby - see page 3 inside.



Up close and personal with our gorgeous celebrity photo judge, Hamish Blake

And in this issue we have a very tasty celebrity guest contributor, our first ever. See page 3 for the renowned Gail Donovan's own doggies' review of their favourite treats, plus a special extra for treat time - her muzzle-watering Dog-Nog recipe.

Not to mention the most famous of them all - p&tc's own Santa who'll be returning once again to have photos taken with your favourite pet. (See details below.)

If you're one of our growing group of devoted Santa-philies building a year-on-year collection, you'll be pleased to see that this year's 'alternative' Santa will be bringing some extra va-va-rrrrrooom to your album.

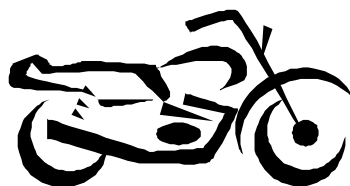
There's lots more news and excitement throughout this star-studded issue. So happy reading - happy holidays - and I can't wait to see you at the store.

Love,

Wendy

HO HO HOG TIME!

Santa's back - and he's baaaaaad! Our first-ever **Harley Santa**, complete with studded collars and Doggles to kit out your little bruiser in bad-arse Hog style. Of course, the kinder, gentler **Traditional Santa** will be here too. So whichever way your pooch (or cat or rat or whatever!) leans, be sure to get your priceless commemorative holiday pet photo taken at p&tc.



No appointments needed - just rock up and be ready to rev. Only \$15 gets you a minimum of 2 shots. AND NEW THIS YEAR: your photos will be supplied on CD, ready for you to turn into prints, make into Chrissie cards or crop, paste, retouch or play with to your heart's content. (If you'd prefer a print, we can still arrange that instead.)



Traditional Santa: Saturday & Sunday 26-27 November, 11.00am to 3.00pm

Harley Santa: Saturday & Sunday 3-4 December, 11.00am to 3.00pm

GLIMMERING GIFTS FOR YOUR CHRISTMAS STARS

My Christmas shopping has already been the best ever – and I can't wait for you to see the huge range of old favourites and amazing new goodies I've found to fill your Santa sacks. Here's just a tiny sampling...

NEW FROM AMERICA

These will be the must-have pet gifts for Christmas 05 – and I've only been able to import a few of each. So hurry in for yours.

BUBBLE BUDDY

Drive your baby ballistic – and get a few good laughs yourself - with this **bubble 'gun'** that comes with **bacon or catnip-scented bubble liquid**. The best dog or cat toy of the season, and available at p&tc.

JINGLE DOGS & JINGLE CATS CDs

Just when you thought you couldn't listen to one more 'chestnut roasting' - these priceless CDs feature canine or feline divas barking or meowing your favourite Christmas tunes. They're a howl.

PERSONALISED CHRISTMAS ORNAMENTS



A favourite last year – back again, your pet's own beautifully personalised Christmas ball. Get your order in by 15 December to assure your baby's place on the family tree.

SHIBOO CRYSTAL PENDANTS

These you have to see to believe too – decadent Shiboo crystal pendants for your Hollywood glamour puss or pup. Bling bling, baby!



ONE-OF-A-KIND PERSONALISED DOG OR CAT BOWLS



For the largest, smallest or most aesthetically discerning eater – a new range of one-of-a-kind personalised dog or cat bowls. Lovingly hand-painted by Lee in bright colours, in a huge choice of sizes and shapes, these are just too gorgeous for words. So come in and see the samples for yourself. (Lee also makes beautiful, hand-painted memorial plaques for the ones you want to remember at Christmas time.)



GIFT BAGS OF HOME-BAKED, HAND-DECORATED TREATS.

While you're stuffing your face at the Christmas table, be sure those deserving pups and kitties gets their share of the Christmas excess. We have a huge range of treats, including these adorable gift bags of home-baked, hand-decorated treats.



PET PATIO DOOR

AT LAST – a top quality security Pet Patio Door from Pig in Mud quality pet products, that fits right into your standard sliding glass door. Hallelujah! No assembly needed, easy to install, door sizes for the smallest to largest pups, adjustable height, fits 200-207cm inside track measurement. (Custom sizes available too.) And you can take it with you when you move! Get yours now for the dog days of summer ahead. Come see me and I'll give you all the details.



GOOD DOG SUMMER RANGE



Freshen up your canine or feline buddy's boudoir with the latest summer range of Good Dog bedding in beachy blue and white checks or solids. (By the way, the fabrics for the range were designed for Snooza by our special guest contributor Gail Donovan. A woman of many talents!)

GEORGIE AND LILLY'S PRESSIE TO YOU

Their gift with purchase of \$20 or more – from 5 December until stocks run out – a handy little p&tc magnetic note pad holder, great for shopping lists, reminders or just jotting down Fido's or Fluffy's Christmas wish list.



THE STARS COME OUT AT P&TC



STRAIGHT FROM THE CELEBRITY DOGGIES' MUZZLES

TREAT TIME FOR THE DONOVAN DOGS

"Having a restaurant means my life revolves around food. It's no surprise that my two best friends Gable and Wallis, standard poodles, are also obsessed about food and of course love only the best. That's where a weekly trip to Pets & the City is essential. It's a dream come true for my two spoilt poodles. Gable's favourites are Beef Crisps for breaky, dried liver treats for a walk and a delicious Cow's Ear or Bully Stick in the evening. Wallis starts her day with a yummy Rattle and it's a Kangaroo Sausage and a Pig's Ear late in the day for her. Both love a good greenie for freshening the breath and cleaning the teeth. Obviously they are both very spoilt. With Wendy's help it's Christmas everyday at the Donovan House."

*Happy Christmas,
Gail Donovan*

SANTA DONOVAN'S HOLIDAY DOG-NOG

Ingredients:

1 cup low fat milk, 1 egg, 1 teaspoon honey, 1 tablespoon fresh ricotta

Method:

1. In a mixing bowl, combine milk, egg and honey. Whisk vigorously until mixture is frothy and slightly thickened
2. Pour into your dog's bowl and place a dollop of ricotta in the centre of the bowl as a Christmas treat.



Personally autographed copies of Gail's delightful book, *Walking the Dog in Italy*, are in store now. Plus we'll be giving 2 away to 2 lucky customers who spend just \$10 or more at Twilight Trading from 6.00-9.00 pm on 7 December.



Wallis and Gable Donovan taste some p&tc Yuletide treats

TOBY GIVES P&TC 5 STARS



Katrina Warren joined the p&tc family for her featured segment on Melbourne Weekender

There's probably no pooch in Australia with more TV face time than Toby the Border Collie – Katrina Warren's best mate from her days as resident vet on Harry's Practice. And Toby has decided p&tc is his favourite place to show his face after a hard day's walk on the beach. Toby loves to come in for a doggiechino, check out the latest toys and treats and just hang out with the regular dogs.

Katrina listened to her little pal, and featured p&tc in a special segment in her new show, **Melbourne Weekender**.

CELEBRITY SPORTS MEMORABILIA IS ALL THE RAGE



You all know how popular our custom-made team footy coats are. And though the season may be over, footy fever never dies. Now those wonderful Richmond boys have given us the best Christmas pressie ever – **one of our own yellow & black Richmond Footy Coats (perfect for a smaller-sized dog), personally signed by the players!**

We're offering up this one-of-a-kind treasure in a Silent Auction, with all proceeds going to the Save-A-Dog Scheme. If you're a dog and Tigers fan - or know someone who is – get on in here and get your bid in. It's a ripper of a gift for a footy mad dog – and of course, a very deserving cause too. **Note: bidding closes Friday 16 December.**

EUKANUBA HAS PRESSIES FOR YOU TOO!



While stocks last – Eukanuba has given us these indispensable food storage canisters, yours free with purchase of a 12kg or larger bag of Eukanuba dog food, or a 3kg Eukanuba cat food. (Cat folks – I only have a few of the smaller cat canisters. But if I've run out, I'll make sure you don't miss out – there will be a special 'mystery gift' for you instead.)

IMPROVING THE QUALITY OF YOUR DOG'S LIFE



Karen Rowell's Canine Rehab service brings to your deserving dog the benefits of muscle therapy that have been available to racehorses for years

Aaaaah - you know how a massage helps you get out the kinks. So why not give a thought to your poor pups (particularly those beloved older dogs) who could use some muscular TLC?

Regular massage isn't just for humans (or racehorses) anymore. And it's not just a luxury either. Muscle therapy for dogs can help ease pain, improve flexibility and activity, fight disease, accelerate healing and improve the quality of your dog's life. Plus your doggie will love it!

Karen Rowell's Canine Rehab service brings dog massage straight to your home. I have all the details at the store, including booking forms.

And if you want a trial run, we're doing a **FREE Massage Demo Day at p&tc on Saturday 19 November between 11.00am and 3.00pm**. Slots will be limited, so phone the store on 9686 5252 right away to book your dog's place on the massage table.

BIG WINNERS AT P&TC'S 2ND BIRTHDAY BASH



We had a ball celebrating our 2nd birthday with loads of you and your four-leggers, and we gave away a kennel full of prizes to the day's winners. (I'm proud to say that p&tc has recently had a bit of a win too – we were chosen as finalists in the Port Phillip Business Excellence Awards!)

2005 PET PHOTO COMPETITION WINNERS

Cutest
Dog



Bailey

Funniest
Dog



Sam

Cutest
Cat



Mia

Funniest
Cat



Zena

PLUS ANNOUNCING (TA DA!) OUR OTHER LUCKY COMPETITION WINNERS. CHECK TO SEE IF YOU'VE WON:

Lata Wright has won the special VIP birthday draw, and is already having a one-off custom-made collar with an aquatic theme designed for her by **Whats on Necks**

jkconsulting snares 1st prize in our 'switch to email' competition, and will lug home a hefty **\$100 Hills Science Diet hamper**

jaoneill, **andy.greenwood** and **momac14** take runner-up prizes in the 'switch to email' stakes, each winning a copy of the *Life Be In It* book **Holidaying With Dogs**

Sorry about calling you by your email handles – but that's what got you the win! Come by and pick up your prizes.

SPEAKING OF EMAIL

I want to apologise personally to any of you who were inconvenienced when our computer was attacked by the gremlins in August. Wouldn't you know they'd strike just as I was beefing up my email newsletter list based on responses from our recent 'switch to email' competition?!!

If you were bewildered (or irritated – I'm so sorry) by receiving a stream of inexplicable emails forwarded on from p&tc, rest assured that we've fixed the problem, re-loaded the entire database (aarrggghh!) and added extra protection so it can't happen again.

Wishing you and yours the waggingest, purringest holiday season ever!
