



Hi friend

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Wendy, Georgie and Lilly, co-proprietors of Albert Park's own slice of dog and cat heaven, Pets & the City

Wendy O'Patton here, wishing all you leprechauns and leprechaunettes a glorious St Patricks Day

Ah, it's that time again - when anyone who can don a green cap, swill a green beer or croon *Danny Boy* will become Irish for a night just to get in on the party.



Georgie, Lilly and I will be wearing o' the green on Wednesday. And if you come in and can recite an Irish blessing, toast or joke - you'll get a special little treat for your pooch or puss.

So grab an Irish coffee and a plate of corned beef and cabbage, and savour my Erin Go Bragh Me edition of the newsletter. If you can only be Irish once a year, why not start now?

PS: Just to get you in the mood...

May the horns of your cattle always touch heather - and may the wind at your back always be your own!



Events @ pets & the city

BOOK NOW - NEXT STUDIO PHOTO SESSION

SAT 27 MARCH 10AM - 3PM

free pet photo sitting

discounts on prints and personalised items

Deck out your boys and colleens in their finest, and Riverdance them down to pets & the city for a bonny new portrait. The sitting is our treat - then choose from a great range of prints and photo products. But hurry and phone 9686 5252 to reserve a spot - places are limited and book out quickly.



K9 NATURAL- FREEZE DRIED DOG FOOD

Raw food goodness for your dog - with all the convenience of packaged pet food

We all know that raw food is good for our dogs. But it *can* smell and spoil, needs refrigeration - and isn't the most convenient, especially for travelling with your pooch.

K9 Natural is a 100% natural raw food diet - not cooked or processed, free of grains and cereals, made from human-grade ingredients, and perfectly balanced for correct nutrition, without any supplements.

But the real treat is that it's *freeze dried* - so you can give your dog all the goodness of raw food anywhere, anytime, without mess or refrigeration. Just mix with a little warm water and you have an instant, enticing raw meal for your dog. And after it's mixed it keeps for up to 3 days in the fridge.

I carry K9 Natural Freeze Dried range in a 500g bag (makes 2kg when reconstituted), and a 4kg box (makes 16kg). Give it a try.



pets & the city products

There's a pot o' gold waiting for you in the store this month - from fabulous new season fashion statements to all of your perennial favourites. Be sure to come in and have a craik*.

**That's Irish for "fun time".*



DISHLICKERS WASHABLE COLLARS

These vibrant Australian made collars are constructed with strong webbing adorned with stunning multi coloured fabric (particularly fetching in the *Wearing o' the Green* colourway).

Great for the the last of the beach days before winter sets in. Just pop them in the washing machine for easy cleaning.

'Poppy' design shown - 12 more designs available in store

DOGGIE KEYRINGS FOR 24 BREEDS

It'll be a joy to fetch your keys when they're dangling from one of these beautifully detailed keyrings. Hand enameled with 14K gold plate detailing, each is dripping with doggie charms including a miniature of your favourite variety of pooch.

With 24 breeds to choose from, you're sure to find your pup attached to one.

Dachshund shown - come in and fetch your own baby's breed



"MY BAG" - PET PORTRAIT PURSE

A picture-personalised leather purse, made right here in Melbourne - the perfect way to carry your favourite four legger with you wherever you go.

Simply email or drop in your special photo and let us do the rest. A one-of-a-kind gift for that special pet lover - or even better, for yourself!

Lilly and Georgie always follow me all around town!

THE ULTIMATE DOG OR CAT BED

If you treat your pets like little princes or princesses, why not give them a bed worthy of royalty?

These beautifully intricate iron beds come in either black or white coating, in your choice of two designs - 'Crown' for the regal, or 'Daisy' for the more whimsically-inclined.

Add your own pillow to personalise to your decor. Beds are the size of an average pillow, ideal for your smaller heirs to the throne. (Matching eating and drinking set also available!)



'Crown' design, shown in black - see other choices in store



BONNY BOWLS FROM HAMISH MCBETH

I know I know - it's Scottish, not Irish. But when it's this cute, I'll take liberties with nationalities...

These are the latest in stylish doggie dining from those quirky folks at Hamish McBETH. Available in 4 doggie designs (Poodle, Scotty, Pug and Anydog) in red, pink or blue. Made from sturdy recyclable ABS Plastic. 22cm diameter with a non-skid base.

Poodle bowl, shown in red

BLOOMS FOR BABY'S COLLAR

When Qantas flight attendant Aimee swanned in with an oh-so-Hollywood crocheted flower on her Visler Ruby's collar, I simply had to bring some in from LA. Georgie and Lilly wore them around the hood for a day, and I couldn't keep up with the compliments!

Now a customer who's handy with a crochet hook is whipping them up for me here. Pick a bloom for your baby from a garden of glorious colours. Machine washable, easy velcro fastening, attaches and detaches instantly from any collar.

PS. Keep an eye out for "footy flowers" in all the team colours - the must-have autumn accessory!!



Flower in Shamrock Green with Irish Cream centre



pets & the city features

WHOSE SIDE ARE YOU ON?

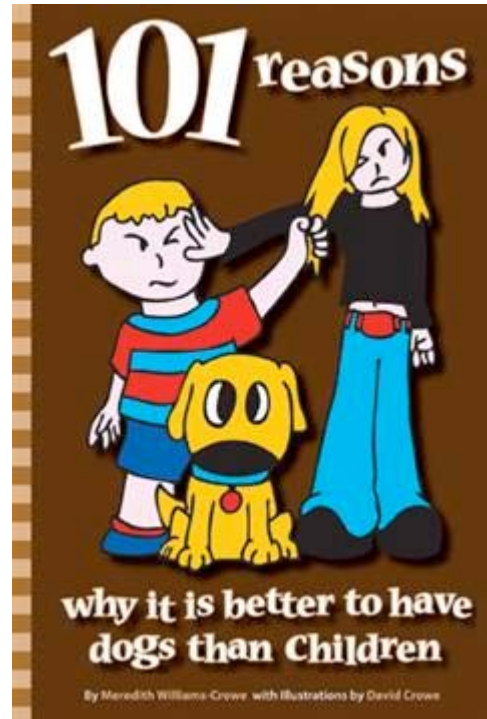
NEW FROM *DOGS IN PERIL PUBLISHING*

From "one of those lunatic mind games a mother plays to escape reality" sprung Meredith Williams-Crowe's idea for this light-hearted look at dog versus child raising. (Meredith - mother of two children *and* two dogs - stresses that no offense is intended to either the dogless or the childless!)

Dogs in Peril Publishing donates 30% of its income to grass-roots animal welfare organisations for whom their support can make a meaningful difference - including our dear friends at the Save A Dog Scheme.

And Meredith's entertaining and endearingly illustrated read, launched in October 2009, has already chalked up donations of \$914.01.

The book costs just \$12.95 (including GST + postage and handling) and can be purchased securely online at www.dogsinperilpublishing.com



P&TC RAISES \$205 FOR CFA

VIC AVE GOT ALL FIRED UP FOR 2009 SANTA PICS

Our annual Santa photo days are always a bit of a buzz in the neighbourhood. But when CFA Santa pulled in and parked his fire engine right out front, the street was blazing! (He even brought his own Dalmation.)

Thanks to the CFA for providing our gorgeous, rubber-suited Santa. And thanks to all of you for your gold coin donations that helped us raise \$205 for the CFA.

Now what on earth can we do to top this next year???



IRISH CHAMPION BEGETS 7 STUNNING BABES



Our 'Traditional Santa' has a doggy pal too - but no Dalmation for him.

His best friend is 4 year-old Ruby Australian Champion Pendoric Red Angel, an aristocratic Irish Setter who first entered the show ring in February 2006 and has been racking up titles and points ever since.

Despite her busy show schedule, in December Ruby made time to fly to Canberra for an assignation with boyfriend Eireannamada Rusticana. And she's now proven more than her Obedience or Endurance...

On Valentine's day (how sweet)

Ruby brought eight beautiful little Irish pups (6 lads and 2 lassies) into the world! Though one of the girls sadly went straight to doggie heaven (hopefully, a half hour before the devil knew she was gone) - Ruby and the rest of her pups are thriving. Keep an eye out for this Wild Irish Brood when you visit the dog parks around the hood.

NO BLARNEY - IT'S FOOTY TIME AGAIN

We're barely past the downing of green beer and crooning of *When Irish Eyes Are Smiling*, and all of a sudden it's footy season again!

With kick-off at the end of March fast approaching, it's time to make sure your dog is flying your team colours.

We have footy coats custom-designed for each and every team. Order yours at www.pamperyourpet.com.au or pop in and we'll measure your furry friend, for the perfect fit.

And watch out for the "doggie coat" footy ladder in the front window, which we update after each weekend's rounds have finished.



NAMING YOUR DOG THE GRAND OLD IRISH WAY

Not ready for one more Max, Sophie, Fido or Pal?

Looking for a loving name for your dog you won't hear on everyone else's lips?

Have even a whiff of Irish blood? (Or wish you had?)

Why not lend your best friend the luck of the Irish with a genuine Irish dog moniker? Here are a few of my favourites and what they mean:

Cooey - hound of the plains

Conry - king of the hounds

Maccon - son of a wolf

Madigan - little dog

Madreen - little puppy (though be careful with this one - it's also slang for "tramp" or "slob")

And here's a slightly more common one that's perfect for our bayside Irish hounds:

Murphy - hound of the sea!



Pets of the month

Bgosh and B'goren - this issue's featured customers are both B'guiling...

BIL BIL PRINCESS WARRIOR - THE GLOW IN THE DARK CAT



The only time pure white, 2 year old Persian Cross Bil Bil isn't the brightest thing in sight is when she 'hides' on a white duvet. Born in Perth but transplanted to Melbourne to live with her auntie Emily, Bil Bil is one very spoilt princess.

She was raised playing 'war games' with her leather-gloved dad in Perth. So it's no surprise she's found a substitute target to attack in her new home - Emily's dining room chairs (ouch). But claw damage aside, Bil Bil is one very lovable feline.

She's happy, playful, chirpy, talkative and smart, though irrationally terrified of the cat door. And she has turned Emily - who used to think of herself as a Crazy Dog Lady (until her beloved Boxer Angel *became one*) - into an even Crazier Cat Lady.

Bil Bil's favourite things: her toy rat Ratty; rolling in the dirt to see how filthy she can get; lurking invisibly under the white sheets to scare the B'jesus out of Emily.

MR BINGLEY - THE BOUNCING BABY BULLDOG

Adorable 4 month old Mr Bingley is also an interstate transplant. The entire Berriman family drove 20 hours to collect him from Sydney and bring him home to start his life here.

Like the best of his gloriously unique breed, he's born to be a wonderful companion - extremely intelligent and endearingly funny, but also bullishly stubborn. And there's nowhere that stubbornness shows more than when he needs to go out...

He absolutely refuses to walk through the door - instead insisting that someone close it, *so he can go through the dog flap*. (He's learned that there's always a treat on the other side. Smart pup!)

Mr Bingley's favourite things: Puppy School (no surprise for such a bright little boy) and chasing butterflies (it's like Horton Hears a Who)



SEE YOU SOON - ONLINE AND OFF!

And don't forget, never iron a 4-leaf clover - you don't want to press your luck!

PS. Do remember - we're never shut - just shop online @ www.pamperyourpet.com.au



**pets
&
the city**

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